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[The Walking Dead creator explains why they never use the word 'zombie'](#)

So why does a zombie TV show refuse to mention zombies? According to creator Robert Kirkman, the reason is simply because the show is set in a world where zombies never existed in fiction.

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It is simple; zombie fiction doesn't exist in TWDU. In a 2024 interview with Conan O'Brien, Kirkman explained why the universe avoids the term zombie. When he created the world of The Walking Dead for the comics, he did so with the understanding that no one in this world has ever seen a zombie movie.

[Why didn't The Walking Dead use the term zombie for the undead?](#)

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[Night of the Living Dead](#) (1968) Romero's landmark classic rewrote the book on cinematic zombies, and it continues to influence and inspire legions of new moviemakers to this day.

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