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What Art Resolution Do I Need For Banner Printing?
The best resolution for banner printing is 150 dpi at full print size. At this resolution, the graphics and text on your banners will look sharp and clear. Raising your dpi on raster images to 300 or 600 dpi won't improve clarity.
northcoastbanners : what-art-resolution-do-i-need-for-banner-printing
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Standard Banner Sizes

Size (Px)	Name	Weight
150kb	Billboard	
150kb	Large Rectangle	
150kb	Banner	
150kb	Half Banner	