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Iam Ahmed. "I took Bang Bang over during Interessado," Ahm tel
Is EDM. "We opened in
🛡 of the ordinances. How Bang

bang Is Refining San

House Music Scene and... edm : features

m.n.u.g.w.x.o.z.on.pt/k/jkcykyzzkkzwywkwzygzgwczcjzjyjdzdjggjw

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The lower your CPA in relation to your

LTV, the higher your profit will be.

Cost Per Acquisition is a KPI

that measures the success of various paid marketing channels such as PPC (pay pe) Tj T* B

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Cost Per Acquisition (CPA)

| KPI example - Geckoboard

geckoboard : best-practice : cost-per-acquisition-cpa

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Your average target CPA, is

the traffic-weighted average CPA that your bid strategy optimized for

. It includes the average of your device bid adjustments, ad group tar

get CPAs, and any changes you've made to your target CPA over time.

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About Target CPA bidding

ng - Google Ads Help

support.google : google-ads : answer

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