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1. Optimize your Instagram account.
2. Keep a consistent content calendar.
3. Schedule Instagram posts in advance.
4. Engage with customers, brand advocates and influencers.
5. Avoid fake Instagram followers.
6. Showcase your Instagram everywhere you can.
7. Post content that followers actually want to see.

[Get More Real Instagram Followers in 15 Steps | Sprout Social](#) : insights : how-to-get-followers-on-instagram

[sproutsocial : insights : how-to-get-followers-on-instagram](#) : insights : how-to-get-followers-on-instagram