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[Largest video game companies by market cap](#)

| Rank | Company |
|------|-----------------|
| 1 | Microsoft 1MSFT |
| 2 | Microsoft 1MSFT |
| 3 | Tencent 2TCEHY |
| 4 | Sony 3SONY |
| 5 | NetEase 4NTES |

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The largest video game company is Sony Interactive Entertainment with a annual gaming revenue of R\$28.2 billion. As of 2024, the global video game industry has a market size of R\$365.6 billion. There are at least 214.4 million monthly gamers in the U.S.