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<div class="hwc kCrYT" style="padding-bottom:12px;padding-top:0px"><div><div><div><div></div><h2><div>How to write an advertisement</div></h2></div><div></div><div><div><div><div>1</div></div><div><div><div>Determine the medium. Before you can write your advertisement, you need to know what medium you're writing for. ... </div></div></div></div><div></div><div><div><div><div><div><div>2</div></div><div><div>Review competitor's advertisements. ... </div></div></div></div><div><div><div><div>3</div></div></div><div><div><div>Identify your audience. ... </div></div></div><div></div><div><div><div><div><div>4</div></div><div><div>Create a headline. ... </div></div></div><div></div><div><div><div><div><div>5</div></div><div><div>Include a hook. ... </div></div></div><div></div><div><div><div><div><div><div><div>6</div></div><div><div>Use second person. ... </div></div></div><div></div><div><div><div><div><div><div><div>7</div></div><div><div>List a problem. ... </div></div></div><div></div><div><div><div><div>8</div></div><div><div>Share a solution.</div></div></div><div><div>a data-ved="2ahUKEwilop7W9NCDAxVzMUQIHfKRD-oQFnoECAEQBg" href="{href}">How To Write an Effective Advertisement | Indeed<div>a data-ved="2ahUKEwilop7W9NCDAxVzMUQIHfKRD-oQlqUEegQlARAH" href="{href}">indeed ; career-d