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<p>The announcement comes after Microsoft on Friday defeated a last-ditch effort by the US Federal Trade Commission to scuttle the 🔔 company' sR\$68.7 billion purchase of Activision Blizzard. The Ninth Circuit Court of Appe als declined to grant the regulator an emergency stay 🔔 of a ruling that allows the deal to proceed in the US. The United Kingdom's Markets and Competition Authority (CMA) 🔔 is the last remaining regulator of note opposed to the purchase, but the watchdog and Microsoft recently agreed to put 🔔 their legal battle over the deal on hold and negotiate a compromise.</p >

<p>We are pleased to announce that Microsoft and @PlayStation 🔔 he ave signed a binding agreement to keep Call of Duty on PlayStation following the acquisition of Activision Blizzard. We look 🔔 forward to a future where players globally have more choice to play their favorite games. Phil Spencer (@XboxP3) July 🔔 16, 2024</p>

<p>"From Day One of this acquisition, we ve been committed to address ing the concerns of regulators, platform and game developers, 🔔 and con sumers," Microsoft President and Vice Chair Brad Smith tweeted in response to Spencer's post. "Even after we cross the 🔔 finish line for this deal s approval, we will remain focused on ensuring that Call of Duty remains available on more 🔔 platforms and for more consumers than ever befor e."</p>

<p>Spencer did not disclose the terms of Microsoft's deal with Sony, t hough Stephen 🔔 Totilo of Axios later confirmed that it is 10 years in duration. Microsoft first offered Sony a 10-year deal to 🔔 keep Call of Duty on current and future PlayStation consoles at the end of last year, though the Japanese electronics 🔔 giant turned down the olive branch at the t ime. In an effort to secure approval from regulators, including the FTC 🔔 and CMA, Microsoft went on to sign an agreement with Nintendo to bring the se ries to the company's future consoles. 🔔 It also came to terms with cloud gaming providers like NVIDIA.&It;/p>

<p>Before today, Jim Ryan, the president and CEO of Sony 🔔 Intera ctive Entertainment, made clear he was strongly opposed to Microsoft's Activ ision bid. I don t want a new Call of Duty 🔔 deal. I just want to bloc k your merger, Ryan told Activision CEO Bobby Kotick. I told him [Kotick] that I 🔔 thought the transaction was anti-competitive, I hoped that the reg ulators would do their job and block it, Ryan later said 🔔 during his testimony at the FTC v. Microsoft hearing. But with the purchase all but set to