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He added that EA would benefit from this merger disproportionately, as it is one of the few big independent companies left now that Activision is owned by Microsoft. He noted that EA has world-class IP and a community of 700 million players.

EA CEO Says Microsoft and Activision Blizzard Deal Is Great For Gaming

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He has been covering the business & culture of video games for two decades.

Microsoft has successfully persuaded regulators around the world to clear its \$68.7 billion acquisition of Activision Blizzard the biggest deal of its kind the gaming industry has ever seen and has completed the deal.

Microsoft's Activision Blizzard acquisition

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